## Digital Citizenship

11.1 Rights, Remixes, and Respect

## **Key Vocabulary**

- # **inspiration:** something that <u>influences</u>, propels, or <u>inspires</u> you to <u>create</u> something <u>new</u>
- # **appropriation:** to use <u>someone else's</u> creative work to make <u>something new</u>, often <u>without</u> their permission

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- Writing a song with the "sound" of another musician but with a different melody and different lyrics
- # Writing a poem that's in a style that resembles another poem but is about something different
- # Designing a website that uses some of the colors and "look" of another site, but has different content
- # Writing a paper based on a news story seen on TV or read about online, but in one's own words and with additional sources
- # Drawing a picture that's inspired by something read or heard

2. When people create things, do they ever appropriate, or use someone else's creative work, to make something new? What are some examples?

- 2. When people create things, do they ever appropriate, or use someone else's creative work, to make something new? What are some examples?
- # Using a song as a soundtrack to a video
- # Posting someone else's writing on a blog
- # Adding pictures created by someone else to a Facebook profile (or Tumblr or some other social media page)
- # Showing a clip from a movie in a video review of that movie
- # Copying a paragraph from a news story and using it in a report for school

## Copyright

\* **copyright:** a law that <u>protects ownership</u> of and <u>control</u> over the <u>work</u> someone creates, <u>requiring</u> other people to get the <u>creator's permission</u> before they <u>copy, share, or perform</u> that work

# The <u>creative</u> work of others is protected by <u>copyright</u>. To use copyrighted work <u>legally and</u> <u>ethically</u>, people must observe the following <u>rules</u>:

## Copyright Rules

- # Check who owns it
- # Get <u>permission</u> to use it
- # Give <u>credit</u> to the creator
- # Buy it (if necessary)
- **#** Use it <u>responsibly</u>

#### Fair Use

# **fair use:** the ability to use a <u>small amount</u> of copyrighted work <u>without permission</u>, but only in <u>certain</u> ways

# Sometimes it is <u>legal</u> to use other people's creative work under the <u>principle</u> of fair use, but only if you <u>give</u> them <u>credit</u> and use it in certain ways.

#### Fair Use Rules

- # Use a small amount (not the whole thing)
- # Rework and use the material in a <u>different</u> way from the original
- # Add <u>new meaning</u> to the material and <u>make</u> something <u>new</u> out of it
- # Don't use the material for <u>profit</u>, and use it only for certain <u>purposes</u>, which include:

- # schoolwork and education (not for profit)
- # news reporting (they only play snippets)
- # criticism or social commentary (pointing out the song's meaning or impact)
- # comedy or parody

# Fair use is not a <u>clear-cut</u> issue; it is judged on a <u>case-by-case</u> basis. Users claiming fair use must be able to <u>defend</u> themselves if someone <u>accuses</u> them of <u>stealing</u> work. (Note that even if you <u>claim</u> fair use, you still might be <u>sued</u>.)

## **Key Vocabulary**

- **\* sample:** to use a <u>small piece</u> of an existing creative work, usually music, in creating a <u>new work</u>
- # remix: to use an existing creative work and add to it, rearrange it, or mix it with other material to create something new

- # There is a big debate in the music industry over whether it is <u>legal</u> and <u>ethical</u> to sample and remix copyrighted materials without the <u>permission</u> of the <u>original creators</u>. There are various <u>groups</u> of people who have an <u>interest</u> or an <u>opinion</u> about the issue.
- # Think about the issue and brainstorm responses to the questions below. Write down your main points to these questions and share them during discussion.

- # Video: "Everything is a Remix"
- # https://vimeo.com/14912890

### The groups are:

- # Musicians who use sampling and remixing in the music they create
- # Musicians who have been sampled or remixed without credit, permission, or payment
- # Fans who like both kinds of musicians
- # People in the recording industry who make money from selling music
- # Lawyers whose job is to protect artists from copyright violations

# 4. What do you think about musicians who sample and remix music claiming fair use?

# 4b. Is it fair use or stealing? Why?

# 5. How do musicians who sample and remix copyrighted materials without permission affect the original creators of the work?

# 6. How would it affect the creators of remixes if they had to get permission and pay for everything they used?

# 7. How are music fans affected by copyright law and fair use guidelines?

# 8a. How would society be affected if there were no copyright laws?

# 8b. How would society be affected if there was no fair use?

# 9. Summary: What are the different perspectives people in the music industry have on copyright and fair use?

# 10. What do musicians gain and lose by having their work sampled or remixed?

# 11a. Why is it important to have legal and ethical rules for using other people's creative work?

# 11b. What might happen if there were no rules?

#### Review

- # 12. \_\_\_\_\_ is using someone else's creative work to make something new, often without their permission.
- # a) Appropriation
- # b) Fair use
- # c) Copyright
- # d) Public domain

#### Review

- # 12. <u>Appropriation</u> is using someone else's creative work to make something new, often without their permission.
- # a) Appropriation
- # b) Fair use
- # c) Copyright
- # d) Public domain

13. There is a difference between inspiration and appropriation. It is considered acceptable to use others' work for inspiration, but it is often considered unacceptable to use, or appropriate, others' work without their permission. Put the actions below in the right category.

- # a) Using a song as the soundtrack to a video you have made
- # b) Writing a song in the same style as your favorite band, but with different notes
- # c) Writing a paper based on an article you read
- # d) Adding someone else's photos to your social networking profile

Inspiration	Appropriation	

Inspiration	Appropriation
c) Writing a paper based on an article you read	a) Using a song as the soundtrack to a video you have made
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14. Read the following scenario. Then answer the question. Top40 is a popular DJ who takes the first 10 seconds from the 40 most popular songs on the radio each week and blends them together to create one long song. Top40 does not change the parts of the songs he uses, and he does not ask permission from the original artists.

- # \_\_\_\_\_ Top4o violates copyright law every time he uses a song from the radio without asking permission.
- # a) True. If Top40 does not ask, then he does not have permission to use the songs.
- b) False. Even though Top4o does not ask for permission, no one cares, so it isn't a big deal.
- # c) False. Because what Top40 does helps the original artists, copyright law does not matter.
- # d) Both b and c

- 14. Read the following scenario. Then answer the question. Top40 is a popular DJ who takes the first 10 seconds from the 40 most popular songs on the radio each week and blends them together to create one long song. Top40 does not change the parts of the songs he uses, and he does not ask permission from the original artists.
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- # c) False. Because what Top40 does helps the original artists, copyright law does not matter.
- # d) Both b and c